



State Project Management Unit
Department of Rural Development
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No. () SPMU/RD/DDUGKY/2.0/EOI/2025-26/

Date:

Expression of Interest (EOI)

EOI for Submission of Project Proposals under DDU-GKY 2.0 scheme, State Project Management Unit, Department of Rural Development (SPMU-RD), Govt. of Uttarakhand invites applications from the interested Project Implementation Agencies (PIAs) under DDU-GKY 2.0 scheme to allot target of skilling of 2783 rural youth, for the financial year 2025-26. Interested PIAs having PRN (under DDU-GKY 2.0), allotted from MoRD, GoI may apply through online portal of MoRD, GoI i.e., <https://kaushal.rural.gov.in/> along with the non-refundable requisite fee of Rs. 25,000/- (Rupees Twenty Five Thousand Only) for initial Screening in favour of The Additional Secretary/ Project Director, DDU-GKY, State Project Management Unit, Department of Rural Development (SPMU-RD), Govt. of Uttarakhand. Project proposals of applied agencies qualifying Initial Screening will be intimated to deposit Rs. 1,25,000/- (Rupees One Lakh Twenty Five Thousand Only) plus GST for Quality Appraisal.

National Institute of Rural Development & Panchayati Raj (NIRD&PR) has been empanelled as Project Appraisal Agency under DDU-GKY in Uttarakhand state. The appraisal of DDU-GKY 2.0 projects has to be conducted through the IT platform provided by MoRD, GoI only.

Account details for fee submission regarding Initial Screening & Quality Appraisal are as follows:

Bank Name: Bank of Baroda

A/C Name: DDU GKY UTTARAKHAND SNA

A/C Number: 00880100017168

IFSC Code: BARB0SAHDEH (Fifth Character is Zero)

Applicant PIA should read the DDU-GKY 2.0 guidelines and Standard Operating Procedures (SOPs) carefully before filling up the application form. The Guidelines and SoPs are available on the website of MoRD i.e., <https://kaushal.rural.gov.in/>. The applying agencies are encouraged to apply their proposal based on the market demand and in emerging sectors and trades only. It is to be noted that the agency applying for the DDU-GKY 2.0 project shall bear the expenses as detailed above for undertaking the project appraisal process by agency on behalf of SPMU-RD.

1. In order to be eligible to apply for a project, an entity should be: -
 - a. Registered under Indian Trust Acts or any State Society Registration Act or any State Cooperative Societies or Multi-State Co-operative Acts or the Companies Act 2013 or the Limited Liability Partnerships Act 2008, or SHGs and its federations namely Cluster Level Federation/Block Level Federations.
 - b. A Government or semi-government organization at the State and National Levels.
 - c. NGOs must be registered with NITI Aayog's Darpan Portal.
 - d. Be more than three years old at the time of application except Start-ups.
2. There shall be four categories of PIA under DDU-GKY 2.0: -
 - a. Captive Employers
 - b. Existing PIAs having experience of greater than 50% placement with DDU-GKY.
 - c. Skilling Agencies who do not have any DDU-GKY experience.
 - d. Start-ups for Skilling recognised by Dept of Industrial Policy & Promotion, Ministry of Commerce & Industry, GoI.

3. The following shall not be eligible for applying in DDU-GKY: -
- a. Existing PIAs who got DDU-GKY Projects sanctioned and have recovery proceedings going on.
 - b. Existing PIAs who were unable to place 50% of Trained candidates under DDU-GKY.
 - c. Skilling agencies having officials at key managerial personnel as per accounting standard 18, who were earlier associated with defaulting PIAs against whom recovery proceedings were initiated due to default.
 - d. Sister concern/subsidiary of any organization against whom default action for recovery of funds initiated.
 - e. Skilling Agencies having Directors involved in agencies that defaulted earlier with DDU-GKY. A provision shall be built into the system for validating the DIN of directors of the applicant organization through MCA database.
 - f. Skilling Agencies blacklisted by Government.
 - g. No consortium shall be allowed.
 - h. Project subletting shall be strictly prohibited.

4. The Appraisal of the proposal shall be carried out with the following conditions:

- a. Project Implementing Agencies (PIAs) are required to strictly follow the DDU-GKY 2.0 Guidelines, Standard Operating Procedures (SOPs), Notifications/Order as notified by the Ministry of Rural Development (MoRD) and Office Order/Memorandum/Notice of SPMU-RD from time to time. This includes any updates or modifications to the guidelines and procedures.
- b. The proposal based on the market demand and in emerging sectors, trades are preferred in line with local/within State placement.
- c. Projects applying agencies have to comply with the sub-category targets given as follows:

Women	Schedule Caste (SC)	Schedule Tribe (ST)	Minority
33%	19%	3%	10%

- d. Exclusive Person with Disability (PwD) project proposal are also invited under this EOI complying DDU-GKY PwD Guidelines/norms.
- e. Under DDU-GKY 2.0, clubbing of two or more Qualification Packs shall not be allowed to avoid duplication of NOS. However, based on the requirement of fulfilling a minimum of 576 hours, relevant independent NOS and micro-credentials shall be allowed to be added to meet out the minimum required duration of training. (SoP of DDU-GKY 2.0 Ref. 5.2.9, page – 37).
- f. DDU-GKY 2.0 allows Training Course duration minimum of 3 months with 576 hrs. of Training (Domain 396 hrs. and non-Domain 180 hrs.). In cases where the no. of domain hours is less than 396 hrs. is selected, then relevant independent NOS/micro-credential of that sector shall be allowed to be added to meet the minimum required duration of training hours. If the Domain is more than 396 hrs, Clubbing is not permitted and Maximum domain hrs. adopted by PIA is not more than 700 hrs. Latest updates in trades are available at Trade master in Kaushal Bharat Portal.
- g. The core outcome of DDU-GKY 2.0 program shall remain placement (minimum 70%) be it with Wage Employment (minimum 50%), Self-Employment or Gig Employment (maximum 20%). Placement shall be considered based on the verifiable proof of placement i.e., Bank Statement showing receipt of Monthly Salary through bank transfer in case of wage employment, Service Charges in case of Gig Employment and Income in case of Self Employment. Placement in self-employment shall be assisted

through credit linkage by Banks. All Such credit linked Self Employment by Project Implementing Agencies shall be incentivised under DDU-GKY 2.0.

- h. Placement is to be made in the job roles for which domain training is provided. DDU-GKY 2.0 shall be actively debarring cross placements in sectors where skill training acquired is not being used. However, if a candidate is placed in a sector that is different from the one in which they received training under the Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY 2.0), the salary she/he receives should be at least 20% higher than the minimum wage of semi-skilled category or rupees 10,000/-, whichever is higher applicable at the employer's location, as notified by the relevant department. This provision ensures that the candidate is adequately compensated for their skills and experience, even when employed in a different sector than the one they were trained.
- i. Minimum Remuneration per candidate per month within India of Rs. 10,000/- or Minimum Wages of location of Employment of semiskilled category whichever is higher and Minimum Remuneration per candidate per month outside India is Rs. 25,000/- per candidate.
- j. The applying agencies will be given preference for local/within the state employment in the organized sector meeting the placement criteria as per DDU-GKY 2.0 Guidelines/SOP.

Note: SPMU-RD reserves all the rights regarding allotment of Targets/Districts/ Sectors/Trades and further accept/reject the proposal. Non-Fulfilment of the above requirements may lead to disqualification. Those who are interested, may please apply through the portal <https://kaushal.rural.gov.in/> on or before 30th May 2025.

(Anuradha Pal), IAS
Addl. Secretary/Project Director, DDU-GKY
State Project Management Unit,
Department of Rural Development
Govt. of Uttarakhand